



## DAVIDE BEDONI

Fashion is in Davide Bedoni's blood. As a creative director and filmmaker, he loves to distort the codes of our consumer society. His very talked about series, Swoosh Art, cleverly mixes classical masterpieces and Nike's famous and invasive 'swoosh'. No matter the subject, his poetic and subtle approach to commercials, the visual arts and special effects, help realise a unique, original and astounding output. He has received many awards like the Special Prize at ASVOFF Festival in 2011.

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